



EIT HEI InnoChange Kick-Off Programme

1 October 2021 (10:00-12:30 CET)

Online (MS Teams)

10:00-10:05 OPENING

Dr. Zoltán Horváth, EIT HEI InnoChange project leader, dean of the Faculty of Informatics
Eötvös Loránd University

10:05 – 10:40 WELCOME SPEECHES

10:05-10:10 **Prof. László Zentai**, vice-rector for education, Eötvös Loránd University

10:10-10:15 **Prof. Daniel David**, rector, Babes-Bolyai University

10:15-10:20 **Prof. Gabriel Semanišin**, vice-rector for informatization and quality management, Pavol
Jozef Šafárik, University in Košice

10:20-10:25 **Assoc. Prof. Nadia Cherneva**, vice-rector for international cooperation and public
relations, University of Plovdiv "Paisii Hilendarski"

10:25-10:30 **Paul Devlin**, head of commercialization, Heriot-Watt University

10:30-10:35 **Wesley Crock**, head of education and head of HEI Initiative, EIT RawMaterials

10:35-10:40 **Dr. Andrea Paoli**, head of Master School and coordinator of HEI Initiative, EIT Digital

10:40– 11:10 INSIGHTS TO THE INNOCHANGE PROJECT

Dr. Zoltán Horváth, EIT HEI InnoChange project leader
Overview of the EIT HEI InnoChange Project

Coordinated by





Presentation of the Work Package leaders:

- WP2 - I&E education and training, Dr. Barbara Hegyi
- WP3 – Innovation management for digital transformation, Dr. Simona Motogna
- WP4 – Nourishing entrepreneurship, Alexander Zahn
- WP5 - Creation of an Entrepreneurship Community at HEIs and Building Industrial Partnerships, Alexandra McConnachie
- WP6 - Transferability, exploitation, dissemination, communication, Tomas Zavatcan
- WP7 – Inclusion and sustainability, Dr. Rositsa Doneva

11:10 – 11:20 QUESTIONS AND ANSWERS

11:20 – 11:30 BREAK

11:30 – 12:00 ROUNDTABLE DISCUSSION

Title: Supporting and nurturing entrepreneurship and innovation at HEIs

Moderator:

Barnabás Málnay, business developer at Eötvös Loránd University

Panellists:

Attila Ferik, managing director at GE Healthcare Hungary

Paul Devlin, head of commercialization, Heriot-Watt University

Camelia Isaic, MBA, CFA, proud mentor at Startup Wise Guys since 2017

12:00 – 12:25 SEE WHAT INNOCHANGE HAS FOR YOU IN 2021

Dr. Simona Motogna, Babes-Bolyai University, presentation to stakeholders on exactly how to join InnoChange in 2021

12:25 – 12:30 CLOSING

Dr. Zoltán Horváth, InnoChange project leader

Register [here](#) or here:



The project is funded by the European Union in the framework of the EIT's HEI Initiative: Innovation Capacity Building for Higher Education and supported by EIT Digital.

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