



EÖTVÖS LORÁND
UNIVERSITY | BUDAPEST

RECTOR'S CABINET INTERNATIONAL STRATEGY OFFICE

H-1056 Budapest, Szerb street 21–23.

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www.elte.hu

Call for Application

ELTE International Student Ambassadors for the 2026/2027 Academic Year

1. Who are International Student Ambassadors:

International Student Ambassadors are current international students at ELTE who contribute to increase the international visibility of the university, mainly among prospective students aiming to study abroad. As advocates of their degree programs at ELTE, they share their ELTE experience with prospective students who are interested in studying at ELTE and/or currently applying for a degree program. In addition, active scholarship holder ambassadors communicate the rules, procedures, and institutional specificities of these programmes from first-hand experience in order to help current Stipendium Hungaricum and Diaspora scholarship holders better understand and navigate their scholarship obligations and institutional environment.

International Student Ambassadors join various activities of the university: they share their views about student life at ELTE, mainly on online platforms (e.g., university website, social media, podcasts) and participate in various related online and onsite events (e.g., webinars and education fairs, events at the university, visits from embassies).

If you want to tell others how great it is to study at ELTE and to turn your insider knowledge into content that genuinely helps fellow scholarship holders, you are a perfect candidate to be an ELTE International Student Ambassador in the 2026/2027 academic year.

2. Why should you decide to be an ELTE International Student Ambassador:

- **The more people hear about ELTE, the more valuable your degree is:** You help prospective students with information about the university and your life as an ELTE student.
- **Turn your insider knowledge into impact:** As a current ELTE student, you understand the system from the inside, including scholarship programmes. Your experience is exactly what helps fellow students and scholarship holders navigate their obligations more confidently.
- **Expand your student network:** Build an exciting student network across the university.
- **Boost your CV with valuable experience:** Gain work experience to give your CV extra weight (e.g., media production, social media content management).
- **Build real content creation experience:** Gain hands-on practice in producing informative, platform-adapted social media content — a skill valued across virtually every professional field.
- **Develop your skills that employers appreciate:** Sharpen your communication and presentation skills, your ability to communicate complex regulatory information in a clear,



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accessible, and engaging format (a rare and transferable skill), event management skills, time management and increase your confidence.

- **Trainings:** Receive trainings and coaching throughout the role.
- **Reference letter:** Receive a reference letter based on your performance.
- **Certificate:** If you actively participate in the program, you are entitled to receive a certificate at the end of the academic year 2026/2027.
- **Extra credits:** If you need additional credits for your study plan, you can earn ECTS by participating in the program.
- **Be part of a community:** Join a team of like-minded students who share your background and are committed to making student life with or without a scholarship more transparent and accessible for everyone.
- **Team building events:** We will periodically organize leisure activities for the International Student Ambassadors such as hikes, BBQ.
- **You act as the face of ELTE:** You have the opportunity of being featured on university website, brochures, social media channels and on events.

Please note that in general, this role is on a voluntary basis and not intended as a form of employment. Note however, that after selection, a small group of ambassadors will be dedicated to scholarship-related tasks and that this group of students will receive an internship fee for their working hours, recognising the structured and committed nature of this role.

3. Who is eligible:

- Must be a full-time degree-seeking student enrolled at ELTE, with an active student status **until the end of the academic year 2026/2027**.
- Students at bachelor, master and doctoral levels are eligible.
- Must have **completed at least one semester** at ELTE.
- Student should be based at ELTE for the academic year 2026/2027 and not on academic exchange abroad.



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Essential skills:

- **Passion for communication:** Regardless of your field of study, a strong interest in communication, both written and verbal, is crucial.
- **Language skills:** Fluency in English is essential for communication with fellow ambassadors and prospective students.
- **Good time management**
- **Friendly and approachable**

Extra qualities we would love to see:

- **Social media proficiency:** experience with creating engaging profiles, existing social media presence,
- **Soft skills:** strong interpersonal and organizational skills
- Ability to **work on own initiative**
- Good **team player**

4. Responsibilities:

Term of the International Student Ambassador Program for the 2026/2027 academic year:

Start of program: September 2026

Closing of program: July 2027

Expected time commitment: 4-8 hours/week (depending which working group you will join)

We are mindful of student commitments and academic responsibilities, and we seek to ensure that activities related to the program remain manageable and complement your studies.

The International Student Ambassador Program offers different ways to contribute based on your strengths and interests. Applicants may apply as a:

- **Video Creator** – focusing mainly on video and social media content creation,
- **Blogger** – focusing mainly on written and visual storytelling,
- **Student Outreach Representative** – focusing mainly on presentations, communication, and student outreach.



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The materials you submit during the application process (video, blog, and/or recommendation letter) will help determine the main focus of your ambassador activities during the program. Applicants are welcome to submit more than one type of material if they would like to contribute in multiple areas.

Duties may include:

General responsibilities for all ambassadors:

- Prepare your testimonials. Ambassador profiles, contact information, and testimonials may be published on the university website, in printed materials, and on online platforms.
- Answer questions from prospective students about ELTE (e.g. via the ambassador's official ELTE student email address which will be published on the university website).
- Act as a point of contact for prospective students interested in ELTE.
- Participate in the kick-off meeting and the Student Ambassadors Mid-Term Evaluation Meeting.
- Maintain professional communication and active participation throughout the program.
- Take part in Instagram takeovers on the @elteinternational social media platforms (in accordance with provided guidelines).
- Participate as a guest on the ELTE Walk podcast.
- Contribute written testimonials and stories for university communication platforms.

Typical responsibilities of Video Creators:

- Create digital video content about your ELTE experience for social media platforms such as Instagram, Facebook, and TikTok.
- Participate as an interviewee or actor in university video productions.
- Potential other projects to help students

Typical responsibilities of Bloggers:

- Write monthly blog posts during the 2026/2027 academic year.
- Create photo and text content about student life at ELTE.

Typical responsibilities of Student Outreach Representatives:

- Attend (together with ELTE staff) education fairs and other online or in-person events, and give presentations about your personal journey and ELTE experience.
- Give presentations about ELTE at your former high school/university, either online or in person.
- Participate in meetings with visiting partners, embassies, or prospective student groups.



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Please note that responsibilities may overlap, and ambassadors may participate in multiple types of activities depending on their interests, availability, and the university's needs.

The exact tasks and level of involvement will be determined individually at the beginning of the 2026/2027 academic year, based on the ambassadors' submitted materials, interests, competences, and the needs of the university.

Remember, you are not alone in this. Onboarding, guidance, and support from the ELTE International Strategy Office will always be available.

5. How to apply:

Application deadline: 28 June 2026 (Sunday), 23:59 (CET)

Please fill in the application form here:

<https://www.elte.hu/en/student-ambassador-application-2026-2027>

In the online application form, submitting a list of your relevant experiences is mandatory. In the same section, you will also have the opportunity to briefly introduce yourself.

As part of the application, applicants should submit at least one of the following materials, depending on the area in which they would primarily like to contribute to the program. Applicants may also submit multiple materials if they are interested in taking part in several types of ambassador activities.

A) Introduction Video – Video Maker applicants:

Please submit a short introduction video in Reel format presenting your experience as an international student at ELTE.

The video should be 30–40 seconds long and should reflect how you would introduce yourself to prospective and current international students at ELTE. Please begin with a brief self-introduction, then feel free to creatively showcase your experiences, perspective, or daily life as an ELTE student.

Outstanding submissions may—subject to the successful candidates' prior approval—be featured on ELTE's official communication channels as part of the introduction of new International Student Ambassadors.



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Once your video is ready, please upload it to a file-sharing platform (e.g., OneDrive, Google Drive, etc.). A dedicated field in the application form will allow you to insert the shareable link.

B) Blog Submission – Blogger applicants

Please submit a blog in Word format introducing yourself through your experiences as an international student at ELTE.

The blog should be 500–750 words long and include at least 3–4 pictures, including at least one photo of yourself. Your submission should reflect how you would introduce yourself to prospective and current international students at ELTE. Please begin with a brief self-introduction, then feel free to creatively present your experiences, perspective, academic journey, campus life, or everyday experiences as an ELTE student.

Outstanding submissions may—subject to the successful candidates' prior approval—be featured on ELTE's website and social media platforms as part of the introduction of new International Student Ambassadors.

Once your blog is ready, please upload it to a file-sharing platform (e.g. OneDrive, Google Drive, etc.). A dedicated field in the application form will allow you to insert the shareable link.

C) Recommendation Letter – Student Outreach Representative applicants

Applicants who are primarily interested in representation, outreach, and presentation-related activities may also submit a recommendation letter from an embassy and/or faculty colleague.

(Recommendation letters will be generally taken into consideration during the selection process.)

- **Social Media links (optional):** To showcase your digital communication skills and online presence, you may include links to your social media profiles or accounts you manage as part of your relevant experiences.
- **Supporting Materials (optional):** If you have certificates, awards, portfolios, or other documents demonstrating your qualifications or previous experience, please feel free to include them in your application.



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6. Selection criteria and selection process:

Applicants must meet the eligibility criteria and must have essential skills.

We welcome applications from students of all disciplines. Applications from diverse backgrounds and those with disabilities are encouraged to apply.

During the selection process, we aim to create the diverse **and** balanced representation of different ELTE faculties, degree programs, scholarships, nationalities, regions and cultures.

Shortlisted candidates will be invited for an interview. The selected candidates will be notified via email by 10 July 2026.

7. Timeline:

5 June 2026	The Call for Applications opens
28 June 2026, 23:59 (CET)	Application deadline
29 June – 10 July 2026	Interviews (please note that only shortlisted applicants will be invited to participate in interview)
15 July 2026	announcement of results
11 September 2026	Kick-off meeting. Commitment of ambassadors discussed individually, agreement signed
September 2026 – June 2027	- Training sessions (2 per semester) to help Student Ambassadors develop their skills, knowledge and enhance their projects. - Team-building events (2 per semester) - Monthly in-person meetings - Monthly online meetings - Simultaneously, ambassadors will commence their activities and projects.
February 2027	Mid-Year Ambassador Meeting
June 2027	Conclusion of the programme and evaluation
Continuation:	Student ambassadors who successfully complete the programme in 2026/2027 will be encouraged to continue their involvement in the next academic year.



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8. Contact:

For further information, please contact:

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Budapest, 12 June 2026

