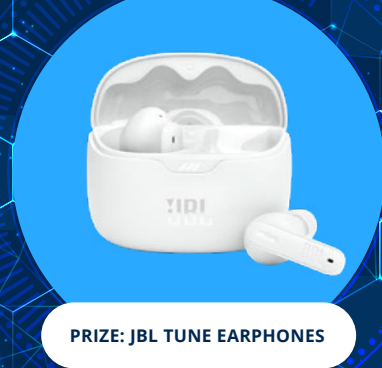


# ELTE SCIENCE COMMUNICATION CONTEST 2024



The promotion of science is becoming more prevalent in the era of open science and community science. Are you not only interested in science, but also in science communication? Would you like your research to reach a wider audience through an accessible format? Would you like to share your passion with the world?

Then enter the ELTE **Science Communication Contest** and win **JBL Tune headphones!**

The ELTE Communication Directorate will produce professional quality content (video, podcast, social post, article) from the best of the received materials, to help promote science to the public.

## How to apply?

- Writing a science communication article: summarise your research topic in a way that a 14-year-old can understand, in the maximum length of one A4 page,
- and produce a video of up to 5 minutes in length, aiming to present your field of study to the jury in an engaging, interesting way. The video can be made on a phone, no other person needs to be involved other than yourself.

The condition of a valid application is to submit both written and video content.

## Evaluation:

The professional criteria for the evaluation are based on the level of comprehensibility, awareness-raising, relevance of the topic, and the efficient transfer of information.

**Special prize (for ÚNKP/KDP/DKÖP):** applicants can compete and win in a separate category if they indicate in their application that they are in receipt of an 'ÚNKP', 'KDP' or 'DKÖP' scholarship.

**President of the jury:** Prof. Dr Lénárd Darázs, Vice-Rector for General Affairs.

**Members of the jury:** members of the ELTE Directorate of Communication and the Office of Science Policy.

**Grand prize:** 1 pair of JBL Tune earphones

**Other prizes:** 4 valuable ELTE gift packages

The application materials of the top five applicants will be given the opportunity to be professionally edited and published on ELTE's website.

## The competition is open to the following two age groups:

**Junior:** bachelor and masters students

**Senior:** doctoral students, doctoral candidates, and ELTE professors and researchers with PhD degrees

**Deadline: 31 May 2024, 23:59**

The applications should be sent electronically via email to: tudkomm@elte.hu; videos are accepted in the form of a link to the storage space where they are uploaded.

By submitting an application, the applicant agrees that, in the event of a successful application, the content produced from the shared materials may be published on the ELTE website and other public platforms.