FISU World Conference 2021 on
Challenges and Opportunities in Sport in modern society

Call for Papers

The International University Sports Federation (FISU), the Organising Committee of the Lucerne 2021 Winter Universiade, the University of Lucerne, the Universities of teacher education Lucerne, Zug and Schwyz and the Universities of applied sciences of Lucerne and Grisons will organise the FISU World Conference 2021 on **Challenges and Opportunities in Sport in modern society** in Lucerne, Switzerland on **25 and 26 January 2021**.

The objective of the conference is to create a networking platform for scientists who will present and promote the research on scientific innovations and enhance the sustainable development of sports. It is in particular an opportunity for the young generation of scientists and scholars from different disciplines to discuss new ideas or to arrange projects/cooperative efforts in the area of sports.

Under the main topic **Challenges and Opportunities in Sport in modern society** researchers and experts from different areas are invited for submissions of abstracts on the three subthemes: **Dual Career / Digitalisation / Women in High Performance Sport.** The following questions are not exhaustive:

Institutional Requirements for Dual Careers in High Performance Sport

- How are dual career concepts implemented? What are challenges from different disciplinary perspectives (e.g. sociology, economics, management, politics, law)?
- What are the results of empirical research on the employability of (former) top athletes? How do top athletes in different countries master the transition to professional life?
- How can career transitions be planned proactively and how do different stakeholders coordinate and cooperate (e.g. schools, universities, employers)? What role do other institutional factors, such as family and the teaching profession, play?

Fields of Digitalisation in Popular and Professional Sport

- How can digitalization serve as an «enabler» for future education services? How can universities (of applied sciences) adapt technological systems in order to develop their programs?
- How is sport consumed today and tomorrow? What does this mean for the service provider involved in the sports industry? What are potential challenges and opportunities for the different stakeholder (e.g. sports governing bodies, clubs, sponsors, etc.)
- How are digital technologies used in active sports and education in sportmanagement? What opportunities and risks does this entail for sport and athletes? (e.g. augmented reality & virtual reality, image processing, optical recording of movements and digital exploitation)

Achievements and Challenges for Women in High Performance Sport

– What special challenges do women face in high performance sport? For female athletes, trainers/coaches and sport organisations?
– What can we learn from the historical development in sport? Does sport have a model function, is sport a reflection of society or is sport a latecomer when it comes to equality?
– What marketing potential is there in women's team sports? How do club and association developments contribute to professionalisation in women's sport?

The call is aimed at students, scholars and researchers from various disciplines such as sports science, sociology, educational science, management, marketing, etc. and experts concerned with sport and its integrating function in world society.

Guidelines for Abstract Submission

Abstract proposals not exceeding 500 words in length and in english should be uploaded no later than **1 August 2020**. Please include your name and e-mail contact details. Feedback and a decision will be provided by **15 September 2020**.

The abstract can be submitted with this form: Form for Submission

For questions regarding content and organisation please use the following e-mail address or website:
conference@winteruniversiade2021.ch / www.winteruniversiade2021.ch/conference